

# A GLOBAL LEADER IN NEXT-GENERATION CERAMIC FORMULATIONS

- ✓ **LOW DUST**
- ✓ **LOW NOISE**
- ✓ **LOW COPPER**
- ✓ **LONG LIFE**

Akebono, the innovator of ceramic brake pad technology, was the first company to manufacture an original equipment copper-free formulation on a passenger vehicle. We remain committed to offering true ceramic formulations across 100 percent of our product line while meeting or exceeding low-copper regulations. Our aftermarket formulations continue to deliver quiet, low-dust, consistent braking performance and smooth stopping power while being environmentally friendly. Industry-leading R&D allowed us to avoid the reintroduction of ferrous metal. Today, we bring the next generation of true ceramic, low-copper formulations to the aftermarket.



Akebono EURO® and Akebono Performance® Ultra-Premium Brake Pads have always met low-copper regulations, from the moment they went to market. Going forward, Akebono ProACT® Ultra-Premium Brake Pads will also meet low-copper requirements, with the majority of the line meeting the no-copper “N” designation, and continue to deliver outstanding overall braking performance.

To learn more, visit [akebonobrakes.com/low-copper](http://akebonobrakes.com/low-copper)



**akebono**  
BRAKE EXPERTS

