

## Brake Performance You Can Measure

Akebono Pro-ACT® Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best braking performance.

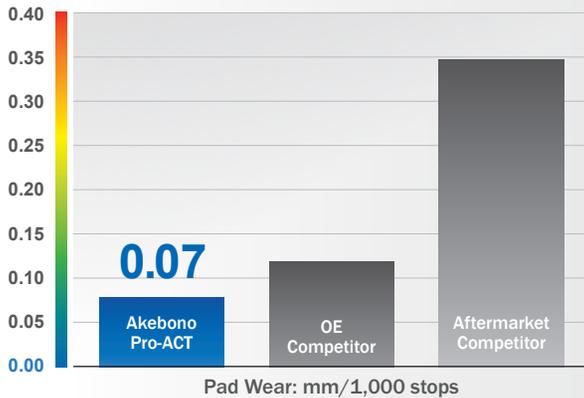
### REDUCED ROTOR WEAR

Akebono Pro-ACT Brake Pads are gentler on your rotors over time.



### MINIMIZED PAD WEAR

Akebono Pro-ACT Brake Pads wear less over time.



# THE INDUSTRY LEADER IN BRAKING

Akebono friction formulations and products offer superior brake performance and customer satisfaction regardless of driving or vehicle requirements.

Akebono, a proven leader in brake pad formulations and products, is:

- The #1 choice** of OEMs
- The pioneer** of ceramic pad technology
- The benchmark** in braking expertise
- The global leader** in analysis and control of NVH
- The leader** in research and development
- First** in customer satisfaction



Akebono is the Original Equipment Manufacturer's brand of choice and is factory installed on many of the world's most sought-after vehicles.

Pro-ACT Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.



[akebonobrakes.com](http://akebonobrakes.com)

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DESIGNED FOR DOMESTIC AND ASIAN VEHICLES

*Clean Wheels.  
No Squeals.*



**akebono**  
BRAKE EXPERTS

# SAFE, SMOOTH CLEAN AND QUIET.

## CHOOSE AKEBONO FOR THE PERFECT STOP.

Your day may take you cruising down the highway or crawling through traffic, but wherever you go, you can count on Akebono Pro-ACT® Ultra-Premium Brake Pads to safely and smoothly stop your vehicle along the way.

When it comes to replacing your brake pads, never compromise performance. Choose the brand the automakers prefer, Akebono Pro-ACT Ultra-Premium Brake Pads, to ensure you get the smoothest, quietest, longest-lasting brake pad. Each brake pad contains Akebono's proprietary Akebono Ceramic Technology®, or the "ACT" in Pro-ACT, so you know you're getting unmatched, consistent, quality braking every single time.

Whether you drive a domestic or Asian vehicle, experience braking control and performance by the leader in friction technology — Akebono — trusted by automakers worldwide.



### Better Braking by Design

- ✓ Ultra clean, quiet and smooth
- ✓ Extremely durable under normal driving conditions
- ✓ The industry's lowest return rate
- ✓ Less pad wear compared to other leading brands
- ✓ Best ROI providing 50% longer-lasting brake pads compared to other leading brands
- ✓ Rotor-friendly formulations extend life of rotors
- ✓ Most reliable braking at the lowest cost per mile

### So Quiet You Won't Even Know They're There.

OEMs and aftermarket professionals across the globe depend on Akebono Pro-ACT Brake Pads to provide durability, reliability and silent braking for millions of vehicles.



The Problem

Less Dust. Clean Wheels.  
Akebono Ultra-Premium Brake Pads are formulated to virtually eliminate brake dust.

The Solution

Clean. Quiet. Smooth.  
**Durable.**  
**Performance.**