

ProACT
ULTRA-PREMIUM BRAKE PADS

Ultimate Performance with OE Quality

- Clean Wheels
- Virtually Eliminates Noise, Vibration and Harshness (NVH)
- Unrivalled Stopping Power
- No Break-in Required
- Vehicle-Optimized Ceramic Formulas for Superior Performance
- Rotor-Friendly with Proven Longer Rotor Life

20 RAW MATERIALS PER FORMULATION FOR HANDLING BROAD RANGE OF CONDITIONS

OE POSITIVE MOLD DESIGN

SLOTTED FOR NVH CONTROL (WHERE APPLICABLE)

OE SHIM MATERIAL FOR IMPROVED NOISE ABATEMENT

OE POWDER PAINT

PRECISION CUT PRESSURE PLATE

SENSORS WHERE APPLICABLE (NOT SHOWN)

SCIENTIFICALLY ENGINEERED CHAMFERS (WHERE APPLICABLE)

Pro-ACT Ultra-Premium brake pads apply the same materials, engineering, quality standards and advanced technologies used to create OE ceramic brake pads. They restore the OE-designed brake pad performance the vehicle had when it was new. That means satisfied customers and no comebacks.

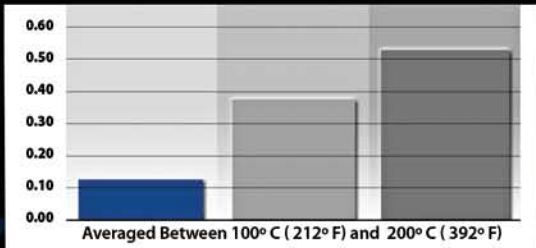
akebono
BRAKE EXPERTS

Technology to Stop the World.®

www.AkebonoBrakes.com

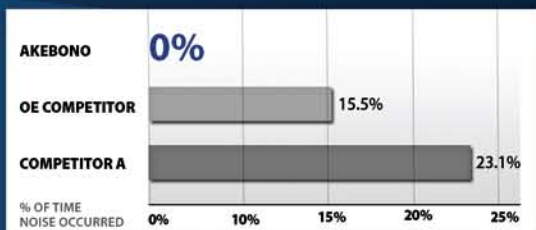


Outstanding Performance Backed by the Most Comprehensive R&D in the Industry!



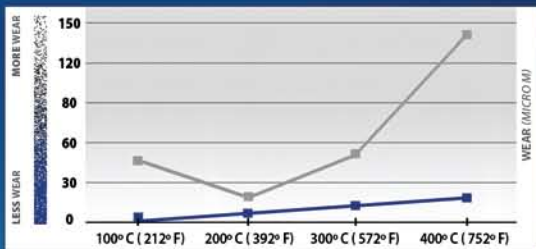
Less pad wear!

PAD WEAR
1000 Stop Normalized
Akebono Pro-ACT OE Competitor Competitor B



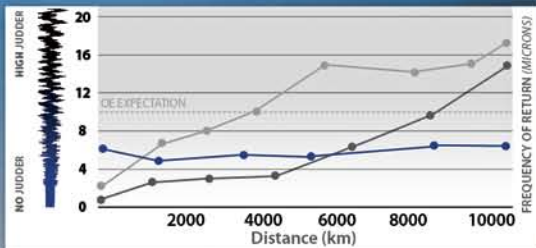
Quiet!

% NOISE
Noise Events Above 70db
Akebono Pro-ACT OE Competitor Competitor A



Extended rotor wear!

ROTOR WEAR
1000 Stop Normalized
Akebono Pro-ACT OE Competitor



Smooth braking!

PEDAL PULSATION
Tested at 0 to 10,000 km
Akebono Pro-ACT OE Competitor Competitor A

- Ultra-Quiet
- Low-Dusting
- Smooth Braking
- Fade Resistant
- Fast Recovery
- No Break-Ins Required
- Smooth & Confident Pedal Feel
- Upgrade from Conventional Pads

Akebono Pro-ACT Ultra-Premium brake pads are the aftermarket's only OE-validated, application-specific friction formulations. This guarantees that Pro-ACT Ultra-Premium brake pads provide the ultimate braking experience – reaching new performance levels or even better.

When installing Akebono Pro-ACT Ultra-Premium brake pads, customers will receive OE-quality replacements. Akebono knows the precise definition of OE-quality by the Original Equipment Manufacturers, as Akebono bids on all vehicle platforms and model years in North America.

Distributed by:

