

TRUST AKEBONO

The OEM Brand of Choice!

- Clean Wheels
- Quiet Performance
- Longer Rotor & Pad Life
- Smooth & Confident Pedal Feel
- Safe, Clean, Quiet & Dependable Braking

Millions of car owners depend on Akebono Brakes... Shouldn't you?



Akebono is the Original Equipment Manufacturers' brand of choice and it is factory installed on many of the world's highest rated vehicles.



AKEBONO

- Has more than 80 years of brake design expertise
- Is the originator of ceramic pad technology
- Is the benchmark in braking expertise
- Is the largest OEM friction pad supplier
- Is the global leader in the Analysis and Control of NVH (Noise, Vibration and Harshness)
- Provides unparalleled and extensive R&D

AKEBONO'S RESEARCH & DEVELOPMENT

Being the largest ceramic brake pad manufacturer in the world gives Akebono a unique advantage: an exclusive original equipment experience and expertise backed by the most comprehensive Research & Development in the industry. That fierce pursuit of unflinching quality and safety assures that Akebono continues to be the innovating leader of braking technology.



Distributed by:



Clean Wheels No Squeals



**Extremely Safe,
High Performance Braking.**



Technology to Stop the World.®

Safe ■ Clean ■ Quiet ■ Dependable

www.AkebonoBrakes.com



Akebono knows that owners of European vehicles have a particular passion for the performance standards and design aesthetics that are unique to European makes. Most drivers of European vehicles seek a driving experience using vehicle-handling techniques that are focused almost entirely on braking. This driving style is unforgiving on brake pads, making quality the critical decision point.



After 400 Stops

The Akebono EURO brake pad line successfully addresses performance-specific requirements of European makes, providing vehicle control and response as the manufacturer intended. Additionally, Akebono EURO brake pads are developed to fit precisely on each vehicle and are formulated specifically to optimize cleanliness and rotor compatibility.

Benefits of Using Akebono Brake Pads:

- Consistent performance for comfort and confident control
- Best control of Noise, Vibration and Harshness (NVH)
- Significant reduction in dust for cleaner wheels
- Increased pad and rotor life



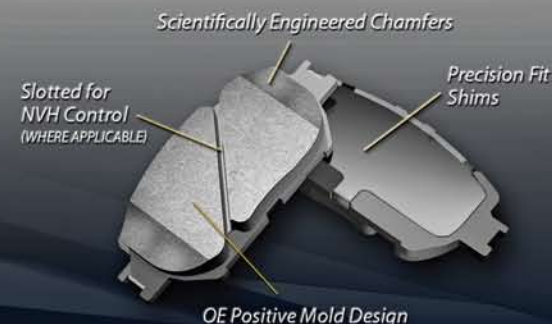
Pro-ACT pads are the aftermarket's only OE-validated, application-specific, ceramic friction formulations. This guarantees that Pro-ACT brake pads provide the ultimate braking experience and restores each vehicle to brand new performance levels or better.



With the Akebono Pro-ACT Ultra-Premium product line, most customers will receive OE-quality replacements because Akebono is the Original Equipment Manufacturer for many popular domestic and Japanese vehicles. For all other makes, you will actually experience an upgrade from the conventional pads!



Proudly Manufactured in the USA



Akebono's Performance Ultra-Premium brake pads offer braking power for drivers who have one thing in mind – performance. Made of the highest quality long-lasting material, these pads are ideal for the spirited driver who pushes a vehicle to its limit. Whether for intense driving, light trucks, SUVs, or even law enforcement vehicles, Akebono Performance brakes can handle the job and outperform the competition.

For the smoothest, cleanest, quietest braking experience... install Akebono Performance Ultra-Premium brake pads.

Why Akenono Brake Pads are the Best?

- Finest materials for least dusting
- Smoothest, most efficient stopping
- Perfect fit for less wear and pedal pulsation
- Best value for your dollar