

EURO®

ULTRA-PREMIUM BRAKE PADS



The Clean and Quiet European Brake Pad

- Clean Wheels
- Ultra-Quiet: Definitive Control of Noise, Vibration & Harshness (NVH)
- Extremely Rotor-Friendly for Longer Rotor Life
- European Braking Performance with Enhanced Pedal Feel
- Ultimate Upgrade for OE Semi-Metallic & Low-Metallic Brake Pads
- Friction Formulas Specially Designed for European Vehicles

20 RAW MATERIALS PER FORMULATION FOR HANDLING BROAD RANGE OF CONDITIONS

OE POSITIVE MOLD DESIGN

OE SHIM MATERIAL FOR IMPROVED NOISE ABATEMENT

SLOTTED FOR NVH CONTROL (WHERE APPLICABLE)

OE POWDER PAINT

PRECISION CUT PRESSURE PLATE

SENSORS WHERE APPLICABLE

SCIENTIFICALLY ENGINEERED CHAMFERS (WHERE APPLICABLE)

Akebono EURO Ultra-Premium brake pads are designed for use in the following vehicle applications:

Audi, BMW, Jaguar, Land Rover, Mercedes-Benz, MINI, Porsche, SAAB, VW, and Volvo.

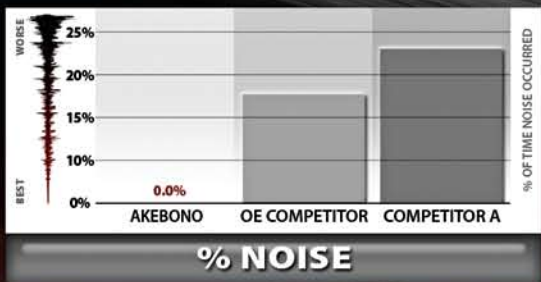
akebono®
BRAKE EXPERTS



Technology to Stop the World.®

www.AkebonoBrakes.com

Outstanding Performance Backed by the Most Comprehensive R&D in the Industry!



Tested on BMW 3 Series - Noise Events Above 70db

Legend: Akebono EURO (Red), OE Competitor (Grey), Competitor A (Light Grey)

Quiet!

- Ultra-Quiet
- Low-Dusting
- Precise Fit
- Rotor Friendly
- No Break-Ins Required
- Smooth & Confident Pedal Feel
- Designed for European Vehicles

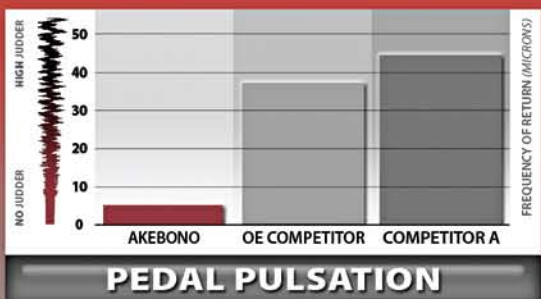


BLACK WHEEL DUST

After 400 Stops

Clean wheels!

Akebono knows that owners of European vehicles have a particular passion for the performance standards and design aesthetics that are unique to European makes. Most drivers of European vehicles seek a driving experience using vehicle-handling techniques that are focused almost entirely on braking. This driving style is unforgiving on brake pads, making quality the critical decision point.

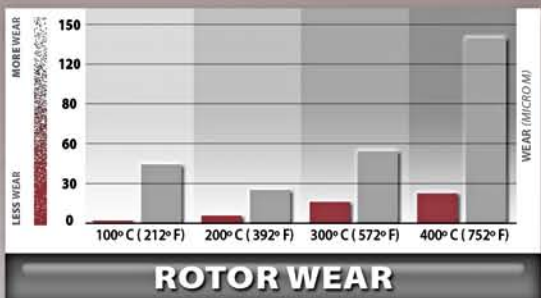


Tested on BMW 3 Series at 15,000 kilometers

Legend: Akebono EURO (Red), OE Competitor (Grey), Competitor A (Light Grey)

Smooth braking!

The Akebono EURO Ultra-Premium brake pad line successfully addresses performance specific requirements of European makes, providing vehicle control and response as the manufacturer intended. These brake pads are formulated and fit with a precision that is remarkably sensitive to every unique wheel architecture. This provides superb function and rotor compatibility, resulting in longer rotor life.



1000 Stop Normalized - Tested on BMW 3 Series

Legend: Akebono EURO (Red), OE Competitor (Grey)

Longer rotor life!

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