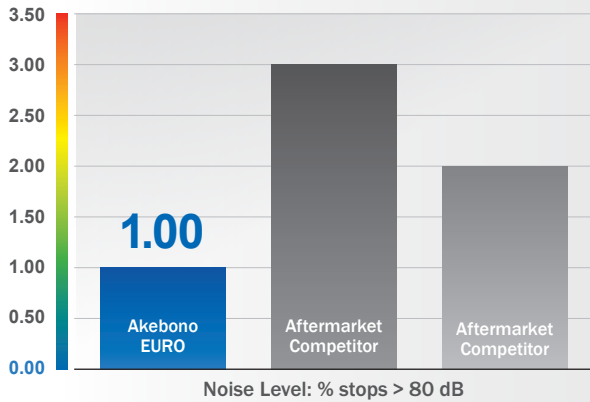


## Brake Performance You Can Measure

Akebono EURO® Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best braking performance.

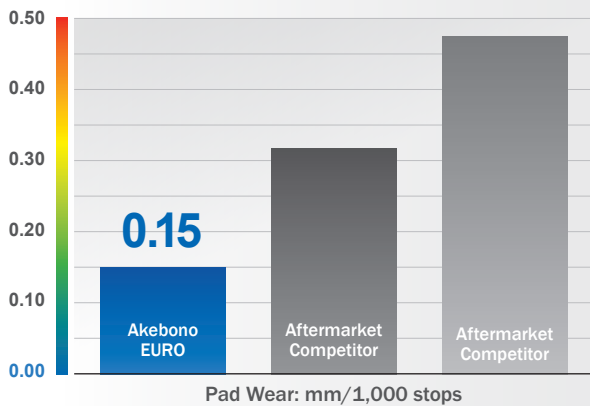
### LESS NOISE

Akebono EURO Brake Pads provide a quieter driving experience.



### MINIMIZED PAD WEAR

Akebono EURO Brake Pads wear less over time.



# THE INDUSTRY LEADER IN BRAKING

Akebono friction formulations and products offer superior brake performance and customer satisfaction regardless of driving or vehicle requirements.

**Akebono, a proven leader in brake pad formulations and products, is:**

- The #1 choice** of OEMs
- The pioneer** of ceramic pad technology
- The benchmark** in braking expertise
- The global leader** in analysis and control of NVH
- The leader** in research and development
- First** in customer satisfaction



Akebono is the Original Equipment Manufacturer's brand of choice and is factory installed on many of the world's most sought-after vehicles.

EURO Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.



[akebonobrakes.com](http://akebonobrakes.com)

©2019 Akebono Brake Corporation.  
Printed in USA. BEUR191E



DESIGNED FOR EUROPEAN VEHICLES

*Unique Design.*

*Distinct Performance.*



Import Vehicle Community  
A Community of the Auto Care Association



**akebono**  
BRAKE EXPERTS

# BRAKING CONTROL AND PERFORMANCE. DESIGNED FOR YOUR EUROPEAN VEHICLE.

Not all European vehicles have the same braking requirements. Akebono recognizes the importance and benefits of application-specific friction formulas. Akebono EURO® Ultra-Premium Brake Pads are engineered for a perfect fit for your European vehicle. When choosing brake pads for cleaner, quieter and better braking, always turn to Akebono EURO Ultra-Premium Brake Pads.

## Multiple Award Winning

Akebono EURO Brake Pads are recognized as the “Best Overall Aftermarket Import Product” by the Import Vehicle Community, a division of the Auto Care Association.

When you drive your European vehicle, experience braking control and performance by the leader in friction technology – Akebono – trusted by automakers worldwide.



## Better Braking by Design

- ✓ **Ultra clean, quiet and smooth**
- ✓ **Extremely durable** under normal driving conditions
- ✓ **The industry's lowest return rate**
- ✓ **Less pad wear** compared to other leading brands
- ✓ **Best ROI** providing 40% longer-lasting brake pads compared to other leading brands
- ✓ **Rotor-friendly** formulations extend life of rotors
- ✓ **Most reliable** braking at the lowest cost per mile
- ✓ **Pad wear sensors included** (where applicable)

## So Quiet You Won't Even Know They're There.

OEMs and aftermarket professionals across the globe depend on Akebono EURO Ultra-Premium Brake Pads to provide durability, reliability and quiet braking for millions of vehicles.



**Less Dust. Clean Wheels.**  
Akebono Ultra-Premium Brake Pads are formulated to virtually eliminate brake dust.

**The Solution**

*Clean. Quiet. Smooth.*  
**Durable.**  
**Performance.**