

**AKEBONO**  
**EURO®**  
**ULTRA-PREMIUM BRAKE PADS**



## **BRAKING CONTROL AND PERFORMANCE.**

### **FOR EUROPEAN VEHICLES**

Akebono recognizes not all European vehicles have the same braking requirements. Akebono EURO® Ultra-Premium Brake Pads are engineered for a perfect fit for your European vehicle to help ensure peak braking performance. When choosing brake pads for cleaner, quieter and better braking, always turn to Akebono EURO Ultra-Premium Brake Pads.

When you drive your European vehicle, experience braking control and performance by the leader in friction technology - Akebono - trusted by automakers worldwide.



**Import Vehicle Community**  
A Community of the Auto Care Association

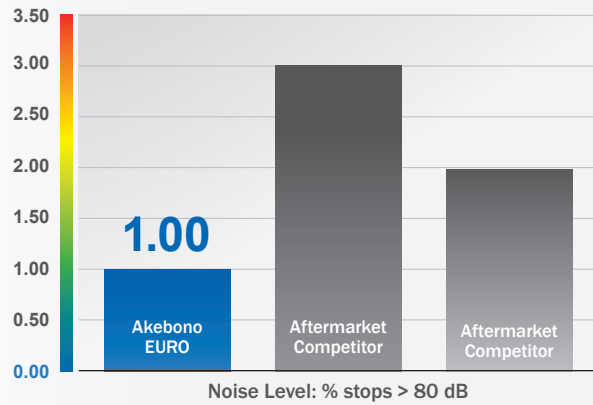
#### **BETTER BY DESIGN**

- ✓ **Ultra clean, quiet and smooth**
- ✓ **Extremely durable** under normal driving conditions
- ✓ **The industry's lowest return rate**
- ✓ **Less pad wear** compared to other leading brands
- ✓ **Best ROI** providing 40% longer-lasting brake pads compared to other leading brands
- ✓ **Rotor-friendly** formulations extend life of rotors
- ✓ **Most reliable** braking at the lowest cost per mile
- ✓ **Pad wear sensors included** (where applicable)

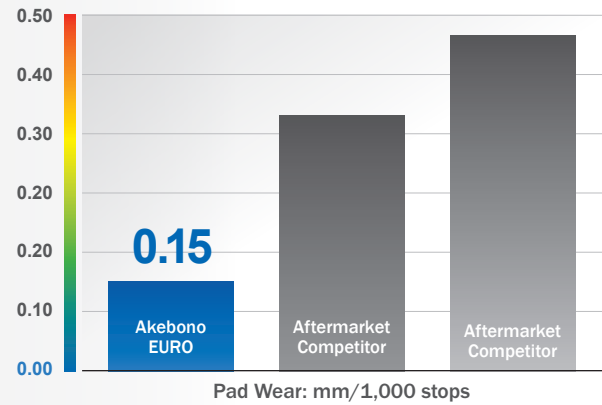
# BRAKE PERFORMANCE YOU CAN MEASURE.

Akebono EURO Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best stopping power, lowest noise, vibration and harshness, and least amount of rotor wear.

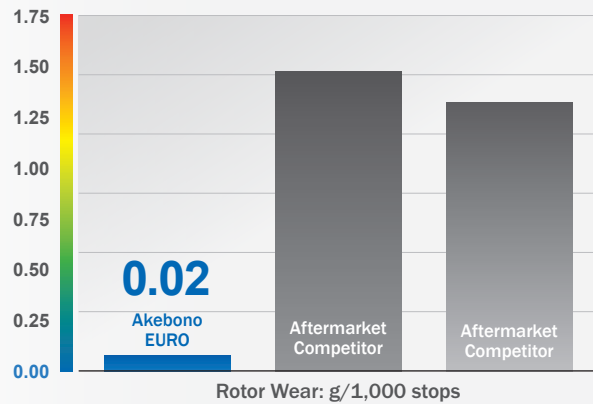
## LESS NOISE



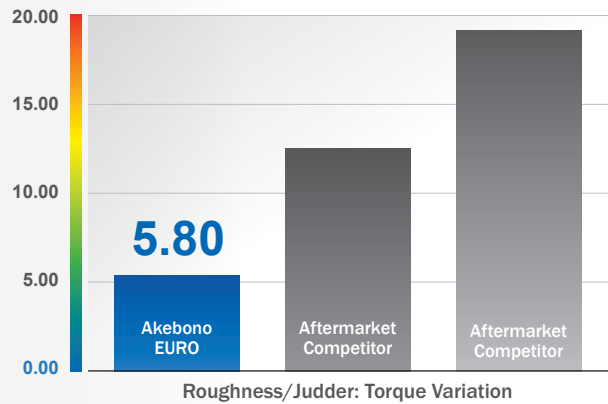
## MINIMIZED PAD WEAR



## REDUCED ROTOR WEAR



## SMOOTHER STOPS



## AKEBONO, A PROVEN LEADER IN BRAKE PAD FORMULATIONS AND PRODUCTS, IS:

- The #1 choice of OEMs
- The pioneer of ceramic pad technology
- The benchmark in braking expertise
- The global leader in analysis and control of NVH
- The leader in research and development
- First in customer satisfaction



Akebono is the Original Equipment Manufacturer's brand of choice and is factory installed on many of the world's most sought-after vehicles.



EURO Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.



[akebonobrakes.com](http://akebonobrakes.com)

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